Mitch Kalcheim (Bar No. 175846) 9663 Santa Monica Blvd., Suite 889 Beverly Hills, California 90210 Telephone: (310) 980-7749 Email: MHK@LegalGP.com Attorney for Plaintiff



#### SUPERIOR COURT OF THE STATE OF CALIFORNIA

# FOR THE COUNTY OF LOS ANGELES RC 5 8 4 2 1 8

DAVIS GOLDSTEIN, Individually and on Behalf of All Others Similarly Situated,

Plaintiff,

KREATION JUICERY, INC., and Does 1-

Defendant.

Case No.

### **CLASS ACTION COMPLAINT FOR:**

- 1. VIOLATION OF CAL. BUS. & PROF. CODE § 17500, ET SEQ.
- 2. UNFAIR AND FRAUDULENT BUSINESS PRACTICES IN VIOLATION OF CAL. BUS. & PROF. CODE § 17200, ET SEQ.
- 3. VIOLATION OF THE CONSUMER LEGAL REMEDIES ACT
- 4. FRAUD AND DECEIT
- 5. NEGLIGENT MISREPRESENTATION

Plaintiff Davis Goldstein ("Ms. Goldstein" or "Plaintiff") by and through its undersigned counsel brings this action both individually and on behalf of the class of persons defined below against Defendant Kreation Juicery, Inc. (hereafter "Kreation" or "Defendant") and makes the following allegations upon information and belief except for the allegations related to Plaintiff which are made on personal knowledge as follows:

CLASS ACTION COMPLAINT

ORIGINAL BY FAX

CIT/CASE: BC694218 LEA/DEF#:

CARD:

RECEIPT #: CCH505376059

DATE PAID: 11/22/17 11:07 AM
PAYMENT: \$1,435.00 310

RECEIVED:
CHECK: \$1.435.00
CASH: \$0.00
CHANGE: \$0.00

\$0.00

11/55/5017

/ %

Doc# 1 Page# 2 - Doc ID = 1718335839 - Doc Type = OTHER

### NATURE OF THE ACTION

- 1. Plaintiff alleges that Defendant advertises, promotes, offers for sale, sells and distributes a wide array of juice and supplement products (together "*Products*")..
- 2. Plaintiff alleges that Defendant engages in an unlawful scheme whereby Defendant intentionally misleads consumers into making purchases of its *Products*, including, but not limited to those labeled as, "CBD OIL," "Shades of Green," "Green 1", "Green 2", "Green 4," Strength," "Synchonize," "Clarity," "Healer," "Unity 12," "Charcoalade," "Enlighten," "Matcha Green Tea," and "RX" potions by falsely promising that these *Products* were proven to "reduce malignant tumors", cure Autism and aide in the treatment of Cancer (together the "Offending Products").
- 3. Defendant, markets its *Offending Products* to consumers throughout California in a uniformly unlawful and deceptive business practices in violation of California Business & Professions Code §§ 17200, 17500, *et seq* and the Consumer Legal Remedies Act ("CLRA"), as codified at California Civil Code § 1750, *et seq*.
- 4. Defendant knew, should have known, or recklessly disregarded the illegal and deceptive nature of this practice.
- 5. Thus, Plaintiff brings this action for injunctive relief and damages necessitated by Defendant's deceptive and unlawful marketing schemes in the multi-million dollar business of juice and supplement products.
- 6. Plaintiff brings this action individually and as a class action pursuant to Code of Civil Procedure § 382 and Civil Code § 1781.
- 7. Plaintiff seeks to represent: all persons and/or entities who within the four years prior to the filing of this Complaint (the "Class Period"): 1) purchased an *Offending Product* from Defendant in reliance on Defendant's false guarantees and representations (hereinafter collectively referred to as the "Class," "Class Members," "Consumer" and/or "Gonsumers").
- 8. Plaintiff's claims relate to Defendant's unlawful, inequitable and unfair marketing practices, whereby they dupe even the most sophisticated of consumers into

making purchases of its *Offending Products* by misrepresenting the *Offending Products*' ability to cure disease.

- 9. Defendant makes these claims, through its labeling, on its website, on radio and on various signage throughout California.
- 10. Defendant's conduct has injured tens of thousands, if not hundreds of thousands of consumers, throughout California, and violates California's consumer protection laws and the Federal laws of the United States of America. Accordingly, Plaintiff individually and on behalf of a Class of similarly situated consumers seeks injunctive relief, restitution and monetary damages.
- 11. In short, Defendant uses a wide assortment of fraudulent, false and unlawful advertising to sell its *Offending Products*. The scheme is so deceptive that even the most wary of consumers whom exercise the highest level of reasonable prudence are often duped.
- 12. The crux, of Defendant's fraudulent marketing scheme consists of duping consumers into believing that its *Offending Products* cure and/or aid in the cure of many life threatening diseases, including but not limited to, high blood pressure, Autism and Cancer.

### JURISDICTION AND VENUE

- 13. This Court has jurisdiction over all causes of action asserted herein pursuant to the California Constitution, Article IV, § 10, because this case is a cause not given by statute to other trial courts.
- 14. This matter is complex pursuant to the California Rules of Court, because it is an alleged class action and will involve: numerous pretrial motions raising difficult legal issues that will be time consuming to resolve; will require the management of a large number of witnesses or a substantial amount of documentary evidence; and substantial post-judgment judicial supervision.
- 15. This Court has jurisdiction over each Defendant named herein because each Defendant is either a person or a corporation or an association organized under the State of California, a foreign corporation or association authorized to do business in California and registered with the California Secretary of State, or does sufficient business in California

and is registered with the California Secretary of State, or does sufficient business in California, has sufficient minimum contacts with California or otherwise intentionally avails itself of the laws and markets of California, through the promotion, advertising, sale, marketing and distribution of its products in California, to render the exercise of jurisdiction by the California courts permissible.

16. Venue is proper in this Court because Plaintiff resides in Los Angeles County, the transaction occurred within Los Angeles County, and all other events giving rise to this action occurred in Los Angeles County.

### **PARTIES**

- 17. Plaintiff, Davis Goldstein, is a California consumer and resides in Los Angeles, County.
- 18. Kreation is located in Beverly Hills, CA. Kreation does business throughout Southern California through multiple retail locations. Kreation maintains at least 10 retail locations in Los Angeles County.

### **DEFENDANTS' FRAUDULENT MARKETING SCHEME**

- 19. This action seeks to terminate and obtain redress for a damages stemming from a fraudulent and illegal marketing scheme perpetrated by a Company which has no respect for the laws of the state or any notion of fair play in advertising.
- 20. Over the past 4 years Defendant has bilked, thousands of consumers, out of hundreds of thousands, if not millions of dollars through a scheme of false and deceptive marketing.
- 21. Through the use of false statements and advertising Defendant has devised and implemented a scheme to sell its *Offending Products* to consumers and promise far more than they deliver.
- 22. Indeed, Defendant claims that its Offending Products (which are not drugs and have never been evaluated by the FDA) are effective in treating cancer and other life threatening diseases.

6.4 (1)

 23. Specifically, Defendant advertises, promotes, offers for sale, sells and distributes a wide array of *Offending Products* to consumers throughout California.

- 24. One telling example of the extent of Defendant's false and misleading conduct is their use of the following sign in which it sold a product labeled as CBD OIL. Defendant touts CBD OIL as a *Product* which provides pain relief, shrinks malignat tumors, improves insulin sensitivity, and cures Autism. Such marketing claims are wholly unsubstantiated and violate state and Federal law.
- 25. Another example of Defendant's false advertising relates to its juice products entitled "Green 1," "Green 2," "50 Shades of Green," "Synchronize," and "Clarity." Defendant claims that these juice mixtures will among other things lower blood pressure, lower cholesteral, and are "anti-inflamatory" and "anti-cancer." Again, such marketing claims are wholly unsubstantiated and violate state and Federal law.
- 26. Defendant's labeling on the *Offending Products* and its internet marketing is designed to deceive and solicit a wide range of consumers, from the most desperate, seeking a cure for cancer, to the most wary of consumers.
- 27. In addition, to the representations detailed above, Defendant has made references to various other diseases throughout its marketing materials and states that its *Offending Products* will aid in the cure against these diseases.
- 28. Indeed, through its advertising and promotional materials, Defendant has represented expressly and by implication that its *Offending Products* are effective in the prevention, treatment, of many diseases, including, but not limited to, arthritis, high blood pressure, heart disease, and Cancer.
- 29. These outright fraudulent activities conducted by Defendant, were conducted by and/or with the knowledge of, and for the direct financial benefit of Defendant.
- 30. Further, through its advertising and promotional materials, Defendant has represented expressly and by implication that the Food and Drug Administration ("FDA") has evaluated the effectiveness of its *Products*.

31.	Specifically, Plaintiff alleges that Defendant marketed its Offending Product.
as an una	pproved FDA drugs because it claims that its Offending Products can "cure"
disease.	Under 21 U.S.C. 343(r)(6) a retailer may only claim a product mitigates, treats,
cures, a d	lisease if it meets certain criteria including, being evaluated by the FDA.

- 32. Here, Kreation violates the law by making such claims about *Offending Products* because the FDA has not evaluated the effectiveness of any of Defendant's *Products*. Therefore, the making of these representations is a deceptive practice and constitutes false advertising.
- 33. The foregoing wrongful conduct has caused Plaintiff damages as such Plaintiff seeks monetary relief on behalf of herself and the class she seeks to represent.
- 34. Plaintiff further alleges that Defendant intends to continue its wrongful conduct and to severely harm consumers in order to increase sales of Defendant's *Offending Products*. Thus Plaintiff seeks injunctive relief as more fully described below.

#### CLASS ACTION ALLEGATIONS

- 35. Plaintiff brings this action individually, and as a class action pursuant to Code of Civil Procedure § 382 and Civil Code § 1781. Plaintiff seeks to represent: all persons and/or entities who within the Class Period: 1) purchased Defendant's *Offending Products* because of Defendant' express promises, representations, promotions, and guarantees that Defendant's *Offending Product* would aide in the cure of cancer or aide in the cure of a disease.
- 36. This action is properly maintainable as a class action. The Class is comprised of tens of thousands of persons who were induced to purchase Defendant's *Offending Products* based on Defendant' false representations and misrepresentations.
- 37. Joinder of such persons in one action is impracticable, and the disposition of their claims in a class action will provide substantial benefits to both the parties and the Court.
- 38. A class action is superior to other methods for the fair and efficient adjudication of the claims herein asserted, and no unusual difficulties are likely to be

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

encountered in the management of this class action. Since the damages suffered by individual Class Members may be relatively small, the expense and burden of individual litigation makes it impossible for many of the Class Members to individually seek redress for the wrongful conduct alleged. A class action provides a fair and efficient method for adjudicating this 39. controversy because: Common questions of law or fact predominate over any questions affecting i. process of law, and fundamental fairness to Defendant and the Class: ii. Plaintiff is aware of no difficulties likely to be encountered in the management

only individual members. No significant questions of law or fact that might affect only individual members or subclasses of individual members exist that cannot be managed through effective subclass definitions, jury interrogatory modifications, or other methods which are consistent with sound and creative judicial management, due

of the action as a class action. Indeed, given Defendant's uniform practice of making

false representations, this action properly invokes the class action procedural device;

iii. The prosecution of separate actions by individual Class Members would create a risk of inconsistent or varying adjudications with respect to each individual Class Member's claim, which would present the Defendant with incompatible standards of conduct. That is because the common questions of law and fact cited below could conceivably be answered by different courts and different fact finders in different ways;

iv. The prosecution of separate actions by individual Class Members would create a risk of adjudications which would as a practical matter be dispositive of the interests of other members not parties to such separate adjudications and which would substantially impair or impede the ability of such other members to protect their interests. This is so because separate actions by individual Class Members would effectively result in findings of fact in the first individual action tried being accorded

collateral estoppel effect in later actions; and

**ACTION COMPLAINT** 

v. Plaintiff is aware of no litigation already commenced by a Class Member involving issues presented in this action.

- 40. There are questions of law and fact which are common to the Class and which predominate over questions affecting any individual Class Member. The common questions include, *inter alia*, the following:
  - i. Whether Defendant's conduct and acts violated, inter alia, California Business & Professions Code § 17200, et seq., and/or any other applicable state, federal, common and statutory law;
  - ii. Whether Defendant's conduct and acts constitute false advertising in violation of California Business & Professions Code § 17500, et seq., and/or any other applicable state, federal, common and statutory law;
  - iii. Whether Defendant devised and deployed a scheme to defraud, or engaged in a common course of conduct which acted to defraud or deceive Plaintiff and the Class;
  - iv. Whether Defendant intentionally misrepresented or failed to disclose material facts to Plaintiff and the Class regarding the health benefits provided by Defendant's Products;
  - v. Whether Defendant intentionally and/or negligently misrepresented or failed to disclose material facts to Plaintiff and the Class regarding the effectiveness of Supplements;
  - vi. Whether the Plaintiff and the Class have sustained damages and the proper measure of those damages;
  - vii. Whether Plaintiff and the Class are entitled to an award of punitive damages and attorneys' fees against Defendant; and
  - viii. Whether Plaintiff and the Class are entitled to equitable relief, including without limitation, injunctive and declaratory relief.
- Plaintiff's claims and the claims of the Class Members all derive from a common nucleus of operative fact, Plaintiff is asserting claims that are typical of the claims of the entire Class and Plaintiff will fairly and adequately represent and protect the interests

<:D

of the Class in that he has no interests that are antagonistic to those of the other Class Members.

42. Plaintiff has retained counsel who is competent and experienced in the prosecution of class action litigation.

### FIRST CAUSE OF ACTION (For Violation of Bus. & Prof. Code § 17500, et seq.)

- 43. Plaintiff hereby incorporates by reference each of the preceding allegations as if fully set forth herein.
- 44. California Business and Professions Code § 17500 provides that "[i]t is unlawful for any person, firm, corporation or association with intent...to dispose of...personal property...to induce the public to enter into any obligation relating thereto, to make or disseminate or cause to be made or disseminated before the public in this state...any statement...which is untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue or misleading..."
- 45. Defendant regularly advertises that its *Offending Products* will, cure disease and assist in the treatment of cancer, when in fact Defendant had no factual basis to make such claims.
- 46. Defendant does not disclose, conspicuously or otherwise, that its advertisements and representations regarding the effectiveness of Defendant's *Offending Products* were untrue, inaccurate, false or misleading.
- 47. Defendant's acts of untrue and misleading advertising presents a continuing threat to members of the public because Defendant's advertisements induce consumers to purchase its *Offending Products*.
- 48. As a result of the violations of California law described above, Defendant has been, and continues to be unjustly enriched by California consumers.
- 49. Pursuant to California Business & Professions Code § 17535, Plaintiff, individually and on behalf of the Class, requests that this Court make such orders or

1

6 7 8.

9 10

11 12

13

14

15 16

18 19

20

21

17

22 23

24

25

26 27 28 judgments as may be necessary to prevent the use or employment by Defendant of untrue and misleading advertisements, or other such orders which may be necessary to restore Plaintiff and the Class Members any money which may have been acquired by Defendant by means of its untrue and misleading advertisements.

50. By reason of Defendant's unlawful conduct in violation of § 17500, Plaintiff and the Class have suffered losses in amounts to be determined at the time of trial.

### SECOND CAUSE OF ACTION (Violation of Bus. & Prof. Code §17200, et seq.)

- 51. Plaintiff hereby incorporates by reference each of the preceding allegations as if fully set forth herein.
- 52. California Business and Professions Code § 17200 prohibits acts of unfair competition, which include any "unfair or fraudulent business practice..."
- 53. Defendant has violated Business and Profession Code § 17200's prohibition against engaging in unfair or fraudulent business practices by, inter alia: bmaking materially false and misleading representations to Plaintiff and the Class concerning the effectiveness of its Offending Products; making these representations which it knew at all times were false, or recklessly disregarded the truth of such representations before making them to Plaintiff and the Class; and the harm to Plaintiff, the Class Members, and the general public arising from Defendant's fraudulent, unfair and materially misleading practices outweighs the utility, if any, of those practices.
- 54. Pursuant to California Business & Professions Code § 17203, Plaintiff and the Class are therefore entitled to injunctive relief requiring Defendant: (a) to cease the acts of unfair competition alleged herein; (b) to make accurate disclosures and representations concerning the effectiveness of its Offending Products; (c) to make full restitution and disgorgement of all profits received as a result of its wrongful practices; (d) to make full restitution of all monies unlawfully collected by Defendant as a result of its false and

10

など、ことなるできなって

misleading representations and (e) to make full payment of their attorneys' fees and costs pursuant to, *inter alia*, California Code of Civil Procedure § 1021.5.

### THIRD CAUSE OF ACTION (Violation of the Consumers Legal Remedies Act)

- 55. Plaintiff hereby incorporates by reference each of the preceding allegations as if fully set forth herein.
- 56. Plaintiff brings this claim on behalf of herself and on behalf of all of the members of the Class. This action may be maintained as a class action under § 1781 of the CLRA for the reasons set forth above.
- 57. Plaintiff and all Class members are "consumers" within the meaning of Civil Code §§1761(d) and 1770(a) in that Plaintiff and all members of the Class are consumers.
- 58. Defendant violated §1770(a)(4) of the CLRA by deceptively representing to the public that its Offending Products were effective in treating disease, including, but not limited to, cancer when in fact there was no basis for such a representation.
- 59. Defendant violated § 1770(a)(5) of the CLRA by representing that its Offending Products had "characteristics, ingredients, uses, benefits...which they do not have."
- 60. Defendant violated § 1770(a)(7) of the CLRA by representing that its

  Offending Products "are of a particular standard, quality, or grade...if they are of another."
- 61. Defendant violated § 1770(a)(9)'s prohibition against advertising "goods or services with the intent not to sell them as advertised." Specifically, Defendant violated this section of the CLRA by advertising that its *Offending Products*, were effective in promoting treating cancer, when at all relevant times herein, Defendant knew that it did not.
- 62. As authorized by statute, Plaintiff, through counsel, sent a letter to Defendant in which, after generally describing the nature of this claim, Plaintiff demanded that:
  - 63. Defendant identify the members of the Class;

۵,4 ۵,4 ۵,4

- 64. Defendant cease its practice of making false and misleading representations of fact concerning the effectiveness of its *Products*; and Defendant make full restitution to Plaintiff and the members of the Class for all monies gained by Defendant as a result of its unlawful practice of providing false and misleading information to the public concerning its *Offending Products*. Defendant has failed to comply.
- 65. Because Defendant has yet to correct, repair, replace or otherwise rectify the consumer fraud resulting from its conduct, Plaintiff seeks relief in the form of a claim for actual damages, punitive damages, attorneys' fees and costs and/or restitution.
- 66. Plaintiff and the Class Members also seek injunctive relief prohibiting Defendant from continuing to engage in the wrongful acts and practices alleged herein, restitution of the monies collected by Defendant as a result of its deceptive practices, costs and attorneys' fees, and any other appropriate relief under Civil Code § 1780.

### FOURTH CAUSE OF ACTION (Fraud and Deceit)

- 67. Plaintiff hereby incorporates by reference each of the preceding allegations as if fully set forth herein.
- 68. Through its advertising, Defendant represented to Plaintiff and the Class that using its *Offending Products* would result in amongst other things; a cure of an assortment of diseases.
- 69. At all times herein, Defendant were aware of the falsity of the statements in its advertising its *Offending Products*.
- 70. The misrepresentations made by Defendant were made with the intent to induce Plaintiff and the Class Members to make purchases of Defendant's *Offending Products*.
- 71. If Plaintiff and the Class Members had been aware of the falsity of the representations made by Defendant, Plaintiff and the Class would not have, as they did, made purchases from Defendant, or at least not at the price which they paid.

Ci)

1.4

7	2.	Plaintiff and the Class relied on Defendant's representations regarding the
effectiv	enes	s of Defendant's Offending Products. Plaintiff and the Class are entitled to a ful
refund	of the	e purchase price of from Defendant. Plaintiff and the Class' reliance on the
misrep	resen	tations described above were justified.
7	73.	As a direct and proximate result of the fraudulent conduct of Defendant as

- 73. As a direct and proximate result of the fraudulent conduct of Defendant as herein alleged, Plaintiff and the Class have suffered damages by being induced by Defendant' false and misleading representations and promises to part with their money to purchase a product that has no capability of actually doing what Defendant stated it would do in its advertising.
- 74. As a result of the foregoing, Plaintiff and the Class Members are entitled to compensatory damages in an amount to be proven at trial.

## FIFTH CAUSE OF ACTION (Negligent Misrepresentation)

- 75. Plaintiff hereby incorporates by reference each of the preceding allegations as though fully set forth herein.
- 76. In the course and scope of its business, Defendant supplied false material information and/or made material omissions intended for the guidance of Plaintiff and the Class.
- 77. Defendant, through its advertising, failed to exercise reasonable care or competence in providing accurate information to Plaintiff and the Class Members.
- 78. By reason of the foregoing, Plaintiff and the Class have been harmed and are entitled to compensatory damages in an amount to be established at trial.

13

### PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgment against Defendant, and each of them, as follows:

- 1. An order certifying that this action may be maintained as a class action under Code of Civil Procedure § 382 and Civil Code § 1781 and appointing Plaintiff and her counsel of record to represent the Class;
  - 2. Full restitution to Plaintiff and the Class;
- 3. An order-enjoining Defendant from engaging in the unfair, deceptive, and unlawful acts or practices set forth in this Complaint;
  - 4. For general, special and compensatory damages according to proof;
  - 5. For punitive damages according to proof;
  - 6. For disgorgement of profits according to proof;
  - 7. Granting other equitable and/or injunctive relief as permitted by law,
  - 8. For attorneys' fees and costs of suit herein;
- 9. Prejudgment and post-judgment interest at the prevailing legal rate; and for such other and further relief as this Court may deem just and proper.

### JURY TRIAL DEMANDED

Plaintiff, on behalf of himself and all other similarly situated, hereby demands a trial by jury on all issues so triable.

DATE: November 22, 2017

4	<b>T.</b>			CM-010
ATTORNE	Y OR PARTY WIT	HOUT ATTORNEY (Name, State Bar nu	mbeir, and address):	FOR COURT USE ONLY
Mitch	Kalcheim (	HOUT ATTORNEY (Name, State Barnu 175846)	•	
	Santa Monic	a Blvd., Suite 889		THE TAX
Bever	19 111113, 011			FILED
TE	LEPHONE NO.:	310-980-7749	FAX NO.:	Superior Court Of Cambraia County Of Los Angeles
ATTORNS	EY FOR (Name):	Goldstein		, i
		CALIFORNIA, COUNTY OF LOS	Angeles	NOV 22 2017
		111 N. Hill Street		1101 CZ
	ING ADDRESS:	T A1 CIA 0001		hirein, Liter Executive Office r/Cierk
CITY	AND ZIP CODE:	Los Angeles, CA 9001 Stanley Mosk	2	The state of the s
	BRANCH NAME: NAME:	Statiley 14103K		Giorietta Kristina
CASE	NAIVIE.			3.0
	UL CASE	COVER SHEET		CASE NUMBER:
			Complex Case Designation	
	I <b>nlimited</b> Amount	Limited (Amount	Counter Joinder	
,	emanded	demanded is	Filed with first appearance by defend	lant JUDGE: BC 6 8 4 2 1 8
II.	xceeds \$25,	j.	(Cal. Rules of Court, rule 3.402)	DEPT: BC 0 04 2 10
		Items 1–6 belo	w must be completed (see instructions of	
1. Che	ck one box b	pelow for the case type that	best describes this case:	
1	Tort		Contract	Provisionally Complex Civil Litigation
	Auto (22)		Breach of contract/warranty (06)	(Cal. Rules of Court, rules 3.400–3.403)
	Uninsured n	notorist (46)	Rule 3.740 collections (09)	Antitrust/Trade regulation (03)
		Personal Injury/Property	Other collections (09)	Construction defect (10)
Dam	age/Wrongfu		Insurance coverage (18)	Mass tort (40)
	Asbestos (0	•	Other contract (37)	Securities litigation (28)
	Product liab	• • •	Real Property	Environmental/Toxic tort (30)
	Medical mal	Ipractice (45)	Eminent domain/Inverse	Insurance coverage claims arising from the
	Other PI/PD	0/WD (23)	condemnation (14)	above listed provisionally complex case types (41)
Non	-PI/PD/WD (O	ther) Tort	Wrongful eviction (33)	,, , ,
	Business to	nt/unfair business practice (07)		Enforcement of Judgment
	Civil rights (	08)	Unlawful Detainer	Enforcement of judgment (20)
	Defamation	(13)		Miscellaneous Civil Complaint
	Fraud (16)		Residential (32)	RICO (27)
	Intellectual	property (19)	Drugs (38)	Other complaint (not specified above) (42)
1 📙	1	I negligence (25)		Miscellaneous Civil Petition
		PI/PD/WD tort (35)	Asset forfeiture (05)	Partnership and corporate governance (21)
Emp	oloyment		Petition re: arbitration award (11)	Other petition (not specified above) (43)
-	i	rmination (36)	Writ of mandate (02)	
	Other empl	<del></del>	Other judicial review (39)	
	s case			ules of Court. If the case is complex, mark the
Г	—	g exceptional judicial manag	· —	
a. [		number of separately repres		or of witnesses
b. L		ive motion practice raising		with related actions pending in one or more courts
_ [		that will be time-consuming		ties, states, or countries, or in a federal court
C. L	Substa	ntial amount of documentar	y evidence f Substantial p	ostjudgment judicial supervision
3. Rer	medies soug	ht (check all that apply): a.	✓ monetary b. ✓ nonmonetary;	declaratory or injunctive relief c. v punitive
		ses of action (specify): 4	•	
	s case ✓		s action suit.	
	nere are any		nd serve a notice of related case. (You i	may use form CM-015.)
	11/21/2017		·	
	Kalcheim	•	•	
		(TYPE OR PRINT NAME)	(8	SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)
			NOTICE	
				ng (except small claims cases or cases filed
under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result in sanctions.				
• File	this cover's	sheet in addition to any cover	er sheet required by local court rule.	
• If th	nis case is ço	implex under rule 3.400 et	seq. of the California Rules of Court, you	u must serve a copy of this cover sheet on all
oth	er parties to	the action or proceeding.	2.740 as a compley sees this server to	not will be used for statistical aurenage anti-
L• Un	iess this is a	.coilections case under rule	3.740 or a complex case, this cover she	eet will be used for statistical purposes only. Page 1 of 2
Form Ado	pted for Mandatory	Use	CIVIL CASE COVER SHEET	Cal. Rules of Court, rules 2.30, 3.220, 3.400–3.403, 3.740; Cal. Standards of Judicial Administration, std. 3.10
CM-01	Council of Califor 0 [Rev. July 1, 200	Ä		www.courlinfo.ca.gov

ORIGINAL BY FAX

CM-010

#### INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

To Plaintiffs and Others Filing First Papers. If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the *Civil Case Cover Sheet* contained on page 1. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check one box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple causes of action, check the box that best indicates the primary cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

To Parties in Rule 3.740 Collections Cases. A "collections case" under rule 3.740 is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$25,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

To Parties in Complex Cases. In complex cases only, parties must also use the *Civil Case Cover Sheet* to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that

```
the case is complex.
Auto Tort
    Auto (22)-Personal Injury/Property
         Damage/Wrongful Death
    Uninsured Motorist (46) (if the
         case involves an uninsured
         motorist claim subject to
         arbitration, check this item
         instead of Auto)
Other PI/PD/WD (Personal Injury/
Property Damage/Wrongful Death)
    Asbestos (04)
         Asbestos Property Damage
         Asbestos Personal Injury/
              Wrongful Death
    Product Liability (not asbestos or
    toxic/environmental) (24)
Medical Malpractice (45)
         Medical Malpractice-
              Physicians & Surgeons
         Other Professional Health Care
              Malpractice
    Other PI/PD/WD (23)
         Premises Liability (e.g., slip
              and fall)
         Intentional Bodily Injury/PD/WD
              (e.g., assault, vandalism)
```

Emotional Distress
Negligent Infliction of
Emotional Distress
Other PI/PD/WD
Non-PI/PD/WD (Other) Tort
Business Tort/Unfair Business
Practice (07)
Civil Rights (e.g., discrimination,
false arrest) (not civil
harassment) (08)
Defamation (e.g., slander, libel)
(13)
Fraud (16)

Intentional Infliction of

Intellectual Property (19)
Professional Negligence (25)
Legal Malpractice
Other Professional Malpractice
(not medical or legal)
Other Non-PI/RD/WD Tort (35)
Employment
Wrongful Termination (36)
Other Employment (15)

CASE TYPES AND EXAMPLES

Contract Breach of Contract/Warranty (06) Breach of Rental/Lease Contract (not unlawful detainer or wrongful eviction) Contract/Warranty Breach-Seller Plaintiff (not fraud or negligence) Negligent Breach of Contract/ Warranty Other Breach of Contract/Warranty Collections (e.g., money owed, open book accounts) (09) Collection Case-Seller Plaintiff Other Promissory Note/Collections Case
Insurance Coverage (not provisionally complex) (18) Auto Subrogation Other Coverage Other Contract (37) Contractual Fraud Other Contract Dispute Real Property Eminent Domain/Inverse Condemnation (14) Wrongful Eviction (33) Other Real Property (e.g., quiet title) (26) Writ of Possession of Real Property Mortgage Foreclosure Quiet Title Other Real Property (not eminent domain, landlord/tenant, or foreclosure)

Commercial (31)
Residential (32)
Drugs (38) (if the case involves illegal
drugs, check this item; otherwise,
report as Commercial or Residential)
Judicial Review
Asset Forfeiture (05)
Petition Re: Arbitration Award (11)

Unlawful Detainer

Writ of Mandate (02)

Writ-Administrative Mandamus
Writ-Mandamus on Limited Court
Case Matter
Writ-Other Limited Court Case
Review
Other Judicial Review (39)
Review of Health Officer Order
Notice of Appeal-Labor

Provisionally Complex Civil Litigation (Cal. Rules of Court Rules 3.400–3.403)

s of Court Rules 3.400—3.403)
Antitrust/Trade Regulation (03)
Construction Defect (10)
Claims Involving Mass Tort (40)
Securities Litigation (28)
Environmental/Toxic Tort (30)
Insurance Coverage Claims
(arising from provisionally complex case type listed above) (41)

Enforcement of Judgment
Enforcement of Judgment (20)
Abstract of Judgment (Out of County)
Confession of Judgment (non-

Confession of Judgment (nondomestic relations)
Sister State Judgment
Administrative Agency Award (not unpaid taxes)
Petition/Certification of Entry of Judgment on Unpaid Taxes
Other Enforcement of Judgment Case

Miscellaneous Civil Complaint

RICO (27)
Other Complaint (not specified above) (42)
Declaratory Relief Only
Injunctive Relief Only (non-harassment)
Mechanics Lien
Other Commercial Complaint
Case (non-tort/non-complex)
Other Civil Complaint
(non-tort/non-complex)
Cellaneous Civil Petition

Miscellaneous Civil Petition Partnership and Corporate Governance (21) Other Petition (not specified above) (43)

Civil Harassment
Workplace Violence
Elder/Dependent Adult
Abuse
Election Contest
Petition for Name Change
Petition for Relief From Late
Claim
Other Civil Petition

CM-010 [Rev. July 1, 2007] ...

Commissioner Appeals
CIVIL CASE COVER SHEET

Page 2 of 2

	·			
	SHORT TITLE:	•	CASE NUMBER	
ł	Goldstein v. Kreation			
i				

### CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION (CERTIFICATE OF GROUNDS FOR ASSIGNMENT TO COURTHOUSE LOCATION)

This form is required pursuant to Local Rule 2.3 in all new civil case filings in the Los Angeles Superior Court.

- Step 1: After completing the Civil Case Cover Sheet (Judicial Council form CM-010), find the exact case type in Column A that corresponds to the case type indicated in the Civil Case Cover Sheet.
  - Step 2: In Column B, check the box for the type of action that best describes the nature of the case.
  - Step 3: In Column C, circle the number which explains the reason for the court filing location you have chosen.

### Applicable Reasons for Choosing Court Filing Location (Column C)

- 1. Class actions must be filed in the Stanley Mosk Courthouse, Central District.
- 2. Permissive filing in central district.
- 3. Location where cause of action arose.
- 4. Mandatory personal injury filing in North District.
- 5. Location where performance required or defendant resides.
- 6. Location of property or permanently garaged vehicle.

- 7. Location where petitioner resides.
- 8. Location wherein defendant/respondent functions wholly.
- 9. Location where one or more of the parties reside.
- 10. Location of Labor Commissioner Office.
- 11. Mandatory filing location (Hub Cases unlawful detainer, limited non-collection, limited collection, or personal injury).

,	A Civil Case Cover Sheet Category No.	B Type of Action (Check only one)	C Applicable Reasons - See Step 3 Above
_	Auto (22)	☐ A7100 Motor Vehicle - Personal Injury/Property Damage/Wrongful Death	1, 4, 11
Auto Tort	Uninsured Motorist (46)	☐ A7110 Personal Injury/Property Damage/Wrongful Death — Uninsured Motorist	1, 4, 11
Property ath Tort	Asbestos (04)	□ A6070 Asbestos Property Damage □ A7221 Asbestos - Personal Injury/Wrongful Death	1, 11 1, 11
	Product Liability (24)	☐ A7260 Product Liability (not asbestos or toxic/environmental)	1, 4, 11
al Injury/ f ongful Dea	Medical Malpractice (45)	□ A7210 Medical Malpractice - Physicians & Surgeons □ A7240 Other Professional Health Care Malpractice	1, 4, 11 1, 4, 11
Other Personal Injury/ Property Damage/ Wrongful Death Tort	Other Personal Injury Property Damage Wrongful Death (23)	□ A7250 Premises Liability (e.g., slip and fall)     □ A7230 Intentional Bodily Injury/Property Damage/Wrongful Death (e.g., assault, vandalism, etc.)     □ A7270 Intentional Infliction of Emotional Distress     □ A7220 Other Personal Injury/Property Damage/Wrongful Death	1, 4, 11 1, 4, 11 1, 4, 11 1, 4, 11

LACIV 109 (Rev<sup>1</sup>2716) LASC Approved 03-04 CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION

Local Rule 2.3 Page 1 of 4

**ORIGINAL BY FAX** 

SHORT TITLE: Goldstein v. Kreation CASE NUMBER

	A Civil Case Cover Sheet Category No.	B Type of Action (Check only one)	C Applicable Reasons - See Step 3 Above
	Business Tort (07)	☑ A6029 Other Commercial/Business Tort (not fraud/breach of contract)	1, 2, 3
perty 1 Tort	Civil Rights (08)	☐ A6005 Civil Rights/Discrimination	1, 2, 3
ry/ Pro I Death	Defamation (13)	☐ A6010 Defamation (slander/libel)	1, 2, 3
al Injui ongfu	Fraud (16)	☐ A6013 Fraud (no contract)	1, 2, 3
Non-Personal Injury/ Property Damage/ Wrongful Death Tort	Professional Negligence (25)	□ A6017 Legal Malpractice □ A6050 Other Professional Malpractice (not medical or legal)	1, 2, 3 1, 2, 3
ΣÖ	Other (35)	☐ A6025 Other Non-Personal Injury/Property Damage tort	1, 2, 3
ent	Wrongful Termination (36)	☐ A6037 Wrongful Termination	1, 2, 3
Employment	Other Employment (15)	☐ A6024 Other Employment Complaint Case ☐ A6109 Labor Commissioner Appeals	1, 2, 3 10
Contract	Breach of Contract/ Warranty (06) (not insurance)	□ A6004 Breach of Rental/Lease Contract (not unlawful detainer or wrongful eviction) □ A6008 Contract/Warranty Breach -Seller Plaintiff (no fraud/negligence) □ A6019 Negligent Breach of Contract/Warranty (no fraud) □ A6028 Other Breach of Contract/Warranty (not fraud or negligence)	2, 5 2, 5 1, 2, 5 1, 2, 5
	Collections (09)	□ A6002 Collections Case-Seller Plaintiff □ A6012 Other Promissory Note/Collections Case □ A6034 Collections Case-Purchased Debt (Charged Off Consumer Debt Purchased on or after January 1, 2014)	5, 6, 11 5, 11 5, 6, 11
	Insurance Coverage (18)	A6015 Insurance Coverage (not complex)	1, 2, 5, 8
	Other Contract (37)	□ A6009 Contractual Fraud □ A6031 Tortious Interference □ A6027 Other Contract Dispute(not breach/insurance/fraud/negligence)	1, 2, 3, 5 1, 2, 3, 5 1, 2, 3, 8, 9
	Eminent Domain/Inverse Condemnation (14)	☐ A7300 Eminent Domain/Condemnation Number of parcels	2, 6
operty	Wrongful Eviction (33)	☐ A6023 Wrongful Eviction Case	2, 6
Real Prope	Other Real Property (26)	□ A6018 Mortgage Foreclosure □ A6032 Quiet Title □ A6060 Other Real Property (not eminent domain, landlord/tenant, foreclosure)	2, 6 2, 6 2, 6
<u>.</u>	Unlawful Detainer-Commercial (31)	□ A6021 Unlawful Detainer-Commercial (not drugs or wrongful eviction)	6, 11
Unlawful Detainer	Unlawful Detainer-Residential (32)	☐ A6020 Unlawful Detainer-Residential (not drugs or wrongful eviction)	6, 11
wful E	Post-Foreclosure (34)	☐ A6020F Unlawful Detainer-Post-Foreclosure	2, 6, 11
Unit	ก.ป Unlawful Detainer-Drugs (38)	□ A6022 Unlawful Detainer-Drugs	2, 6, 11
	D. 1		

LACIV 109 (Rev 2/16) LASC Approved 03-04 CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION

Local Rule 2.3 Page 2 of 4 SHORT TITLE:
Goldstein v. Kreation

CASE NUMBER

	A Civil Case Cover Sheet Category No.	B Type of Action (Check only one)	C Applicable Reasons - See Step 3 Above
	Asset Forfeiture (05)	☐ A6108 Asset Forfeiture Case	2, 3, 6
ew	Pelition re Arbitration (11)	☐ A6115 Petition to Compel/Confirm/Vacate Arbitration	2, 5
Judicial Review	·	□ A6151 Writ - Administrative Mandamus	2, 8
Judicia	Writ of Mandate (02)	□ A6152 Writ - Mandamus on Limited Court Case Matter □ A6153 Writ - Other Limited Court Case Review	2 2
	Other Judicial Review (39)	☐ A6150 Other Writ /Judicial Review	2, 8
5	Antitrust/Trade Regulation (03)	☐ A6003 Antitrust/Trade Regulation	1, 2, 8
itigatic	Construction Defect (10)	☐ A6007 Construction Defect	1, 2, 3
plex L	Claims Involving Mass Tort (40)	☐ A6006 Claims Involving Mass Tort	1, 2, 8
y Com	Securities Litigation (28)	☐ A6035 Securities Litigation Case	1, 2, 8
Provisionally Complex Litigation	Toxic Tort Environmental (30)	□ A6036 Toxic Tort/Environmental	1, 2, 3, 8
Provi	Insurance Coverage Claims from Complex Case (41)	☐ A6014 Insurance Coverage/Subrogation (complex case only)	1, 2, 5, 8
	<u></u>	☐ A6141 Sister State Judgment	2, 5, 11
Enforcement of Judgment		☐ A6160 Abstract of Judgment	2, 6
	Enforcement	☐ A6107 Confession of Judgment (non-domestic relations)	2, 9
	of Judgment (20)	☐ A6140 Administrative Agency Award (not unpaid taxes)	2, 8
Enfo of J		☐ A6114 Petition/Certificate for Entry of Judgment on Unpaid Tax	2, 8
		A6112 Other Enforcement of Judgment Case	2, 8, 9
a t	RICO (27)	☐ A6033 Racketeering (RICO) Case	1, 2, 8
Miscellaneous Civil Complaints		☐ A6030 Declaratory Relief Only	1, 2, 8
ellan omp	Other Complaints	☐ A6040 Injunctive Relief Only (not domestic/harassment)	2, 8
Jisce Vil O	(Not Specified Above) (42)	☐ A6011 Other Commercial Complaint Case (non-tort/non-complex)	1, 2, 8
≥ ວັ		A6000 Other Civil Complaint (non-tort/non-complex)	1, 2, 8
	Partnership Corporation Governance (21)	☐ A6113 Partnership and Corporate Governance Case	2, 8
		☐ A6121 Civil Harassment	2, 3, 9
sno		☐ A6123 Workplace Harassment	2, 3, 9
Miscellaneous Civil Petitions	Other Petitions (Not	☐ A6124 Elder/Dependent Adult Abuse Case	2, 3, 9
scel vii P	Specified Above) (43)	☐ A6190 Election Contest	2
<b>≅</b> ℧		☐ A6110 Petition for Change of Name/Change of Gender	2, 7
	<b>}-:÷</b>	☐ A6170 Petition for Relief from Late Claim Law	2, 3, 8
	1- 1÷	☐ A6100 Other Civil Petition	2,9
	Pol		

L+7

LACIV 109 (Rev 2/15) LASC Approved 03-04 CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION

Local Rule 2.3 Page 3 of 4

SHORT TITLE: Goldstein v. Kreation	CASE NUMBER

**Step 4: Statement of Reason and Address**: Check the appropriate boxes for the numbers shown under Column C for the type of action that you have selected. Enter the address which is the basis for the filing location, including zip code. (No address required for class action cases).

REASON:  1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11.			ADDRESS: Class Action must be filed in Central District. Damages occured throught Southern California	
сіту: Los Angeles	STATE: CA	zip code: 90012		
			case is properly filed in the <u>Central District</u> Ingeles [Code Civ. Proc., §392 et seq., and Local Rule	District o

(SIGNATURE OF ATTORNEY/FILING PARTY)

### PLEASE HAVE THE FOLLOWING ITEMS COMPLETED AND READY TO BE FILED IN ORDER TO PROPERLY COMMENCE YOUR NEW COURT CASE:

1. Original Complaint or Petition.

Dated: 11/21/2017

- 2. If filing a Complaint, a completed Summons form for issuance by the Clerk.
- 3. Civil Case Cover Sheet, Judicial Council form CM-010.
- Civil Case Cover Sheet Addendum and Statement of Location form, LACIV 109, LASC Approved 03-04 (Rev. 02/16).
- 5. Payment in full of the filing fee, unless there is court order for waiver, partial or scheduled payments.
- 6. A signed order appointing the Guardian ad Litem, Judicial Council form CIV-010, if the plaintiff or petitioner is a minor under 18 years of age will be required by Court in order to issue a summons.
- Additional copies of documents to be conformed by the Clerk. Copies of the cover sheet and this addendum must be served along with the summons and complaint, or other initiating pleading in the case.

٠.٠
۴,۰
٠,,
4.2
۲.2
٠.,
N. 3

LACIV 109 (Rev 2/16) LASC Approved 03-04 CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION

Local Rule 2.3 Page 4 of 4